

## 'I am Lansing' photo and story contest

'I am Lansing' is so much more than a simple phrase. It embodies the spirit of the people who live, work and play here. In essence, 'I am Lansing', is us.

Lansing Parks and Recreation is driven by our passion to provide quality leisure experiences to our community through innovative programming, public pools, parks and more. This year, a mascot was designed, C.U.F.F. (Community United with Food and Fitness) Lynx, to assist us in our quest to keep Lansing healthy. With our commitment to our community at the forefront, 'I am Lansing' was born.

A healthy, vibrant community is represented through its people, and we want to hear your stories! Do you have a favorite park? Enjoy running, walking or biking on the River Trail? Have a favorite class at one of our community centers, or attend the Concert in the Park series? Tell us your 'I am Lansing' story and take C.U.F.F. with you!

## What to do:

- 1) Print off one (or all 3) image(s) of C.U.F.F.
- 2) Carry him about town with you as you participate in your normal activities; or try new ones!
- 3) Snap your picture of you and C.U.F.F. enjoying the activity
- 4) Write a brief paragraph (or more if you would like) describing where you were, what you did and what a great time you had
- 5) Email the picture and story to: Kalea Delezenne, TR Coordinator, <u>kalea.delezenne@lansingmi.gov</u>; post to twitter with #iamlansing, post directly to our Facebook page or all 3!
- 6) A winner with the best photo and story will be chosen 3 times a year. They will be featured in our Activities Guide, and win a fun prize pack!
- 7) For more ideas on where to visit with C.U.F.F. or for questions about the contest, contact Kalea Delezenne at (517) 483-4291 or via email <a href="mailto:kalea.delezenne@lansingmi.gov">kalea.delezenne@lansingmi.gov</a>.
- 8) Good luck! Lansing Parks and Recreation and C.U.F.F. are excited to take this journey with you!





